



Become a Catie's Closet Ambassador



When students have access to appropriate clothing, they are able to focus on their education rather than fitting in. You can help!

WHAT IS CATIE'S CLOSET?

Catie's Closet provides students from low-income families with basic necessities and fashion-forward clothing that kids are proud to wear.

With appropriate clothing and basic essentials from the free in-school store, kids are empowered to stay in school and have access to the resources they need to succeed. Catie's Closet accepts donations of new and gently used clothing for kids ages 4 to 18, along with new undergarments and toiletries. Since 2010, Catie's Closet has helped over 26,000 students in 45 schools and plans to expand nationwide to help more students across the country.

WHAT IS THE AMBASSADOR PROGRAM?

The Ambassador program connects middle and high school students who are passionate about the mission of Catie's Closet. Ambassadors volunteer their time by hosting a clothing drive at their school and raising awareness and funds to support the organization. By making a commitment to support fellow students in need, Ambassadors help to build a movement of kids helping kids, one school at a time.

WHAT IS REQUIRED OF ME AS AN AMBASSADOR?

- Work with your school to host a clothing and funds drive (at least one per year)
- Commit to representing the Catie's Closet brand
- Advocate about the importance of providing clothes and basic essentials to students in need
- Raise awareness for Catie's Closet by sharing the mission and work of the organization through social media, your network and events
- Communicate with Catie's Closet staff to organize events and provide updates on your efforts as an Ambassador
- Submit a letter of recommendation from your school
- Serve as an Ambassador for a minimum of one year

More than **1 in 5 kids lack access to clothing**, a key reason for absenteeism and academic underperformance. As a Catie's Closet Ambassador, you can make a difference in lives of fellow students and raise awareness about this important issue.

Become an Ambassador today!

To apply, contact:

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